TESDA CIRCULAR

Subject: Supplemental Implementing Guidelines for TESDA Institutional Awards (2020 Search for Idols ng TESDA and 2020 Kabalikat Awards)		Number 058 series of 2020 Page 1 of 2 pages
Date Issued: 13 May 2020	Effectivity: Immediately	Supersedes:

In compliance with the imposed Community Quarantine and Stringent Social Distancing Measures and in relation to the pronouncement of President Rodrigo Roa Duterte on 12 March 2020 raising the Code Alert System for the Corona Virus Disease 2019 (COVID19) in the country, the TESDA Institutional Awards (i.e. 2020 Search for Idols ng TESDA and 2020 Kabalikat Awards) shall observe and implement the following:

I. SELECTION OF AWARDEES

A. 2020 Search for Idols ng TESDA

The 2020 Search for Idols ng TESDA shall use the existing TESDA Circular No. 08 Series of 2018 on the Search for Idols ng TESDA Implementing Guidelines, issued on January 26, 2018 in the selection of winners at the Regional level.

However, in adherence to the implemented Stringent Social Distancing Measures, selection of the National Winners shall be deferred. Regional Winners, both for Self-Employed and Wage-Employed categories, shall be recognized for their valuable contributions in their respective regions.

The selection process shall be done via on-line.

All are reminded that strict compliance with the set criteria for the selection of Regional winners should be observed.

B. 2020 Kabalikat Awards

The 2020 Kabalikat Awards shall use the existing TESDA Circular No. 11 Series of 2018 on the Search for Kabalikat Awards Implementing Guidelines, issued on January 26, 2018, which was also used in 2019, in the selection of nominees from the Regional and Executive Offices.

The selection process shall be done via on-line.

All are reminded to adhere to the set criteria for the selection of Kabalikat nominees while considering the impact and relevance of their contribution in addressing the need to adapt to the new normal.

II. AWARDING CEREMONY

The Awarding Ceremony for 2020 Idols ng TESDA and Kabalikat Awards shall be conducted either in their respective Regional Offices or virtually, as applicable.

The Executive Office nominees for 2020 Kabalikat Awards shall, likewise, be recognized either virtually or through a modest awards ceremony hosted by the Central Office.

All TESDA Institutional Awards Ceremonies for 2020 Idols ng TESDA and Kabalikat Awards shall be held simultaneously during the TESDA anniversary celebration in August.

III. PROMOTION AND ADVOCACY

The 2020 Search for Idols ng TESDA winners and 2020 Kabalikat Awards nominees shall be accorded extensive tri-media exposure highlighting their respective contribution in the development of TVET in the country.

The names of the Regional and Executive Office awardees, together with a write-up on their respective contribution to TVET, should be submitted to the Partnerships and Linkages Office not later than 15 July 2020 for the preparation of promotion and marketing plan for the program.

The TESDA Central, Regional and Provincial/District Offices are, likewise, enjoined to undertake ample advocacy and promotional activities in their respective areas to increase public awareness on the search and ensure a wide selection base.

TESDA, through the Public Information Division (PID), Regional and Provincial/District Offices shall utilize the social media (Facebook, Internet) and tri-media (i.e., newspaper ads, radio and television), as applicable, for this purpose.

This Circular takes effect immediately and shall supersede any issuance inconsistent herewith.

SEC. ISIDRO S LAPEÑA, PhD., CSEE
Director General